

NEWSLINE

PRESIDENT'S MESSAGE



It has been a remarkable and rewarding year for UPCDA since September 2010. We had marvelous CE, including presentations from our own members **Drs. Michael Brumm, Glen Jones, Michael Pikos and William Strupp**. I thank them for their time and efforts. GKAS, the joint UPCDA/PCDA meeting, and the Bowling Tournament were highly successful in attendance and excitement. Advances were made in recruitment and retention of new members, which will continue to strengthen us in the coming year. Despite the financial challenges faced in this economy, I can report that UPCDA is well within budget, and we're on target to stay that way. I wish to express special thanks to our secretary Lissette, our treasurer **Dr. Carazola**, and to the record number of vendors who supported and attended our meetings.

This will be the last newsletter of the current UPCDA year, but I want to stress that there are many exciting, fun, and informative events still to come. The April meeting with our hygienists will be held at Bon Appetit and should prove to be very enlightening. **Dr. Glen Jones** will speak on Emergency Medicine in the Dental Office. Don't miss the last CE dinner meeting of the season. June 2nd is our end of the year party at the Sandpearl Resort. **Dr. Raed Kasem** and the rest of the board members are planning a fun and entertaining evening as we pass the gavel to the next group to lead the UPCDA into a bright future. Come join your friends and colleagues as we celebrate on the beach at the Sandpearl.

Many other exciting dental events are planned for the summer. Be sure to join the annual FNDC in June and the WCDDA summer meeting in July. Please remember that by participating in organized dentistry, you are helping to serve as architects of change to our profession. We want to ensure dentistry remains a valued and trusted profession. Let's work together in support of organized dentistry, keeping our profession strong today and ensuring a bright future for it in the years ahead.

I have enjoyed my year representing you as UPCDA president. I have built and strengthened many close personal and professional relationships during my years on the executive board. There are too many individuals to thank for all their hard work and dedication to UPCDA. Many of these members serve us year after year with organized dentistry. There are many small opportunities as well as big projects that need our attention. I challenge each of you to consider increasing your involvement with organized dentistry.

I would like to extend special recognition to the President-elect, **Dr. Kristin Burch**, and to the Vice President, **Dr. Oscar Menendez**, for their incredible support and active involvement in so many events throughout the year. It was my honor and pleasure to work with them as well as with all the board members during the past year. Lastly, I thank all the delegates who served so diligently in 2010-2011. Your work has been essential to the future of dentistry in Pinellas County and in Florida.

I look forward to seeing you all at the April meeting, and to having a great time at the end of the year party on June 2nd at the Sandpearl!

Bob Haller

APRIL 2011

MARK YOUR CALENDAR

Important Dates

June 9-11, 2011
FNDC – Gaylord Palms, Orlando

July 29-31, 2011
WCDDA Summer Meeting
The-Ritz Carlton, Naples

October 10-13, 2011
ADA Annual Session
Las Vegas, NV

Special thanks to
Dr. David Butler for his
dedication to UPCDA as
Peer Review Chairman for
eleven years.
Dr. Mark Obman is UPCDA's
new Peer Review Chairman.



WELCOME NEW MEMBER

Dr. Stacey Verkler
Palm Harbor



APRIL 2011 Meeting

RSVP prior to April 15th for the
April 20th meeting:

by phone: (727) 449-1232
or by e-mail: lissette@wcdental.org

Course Description

Emergency Medicine in the Dental Office
Emergency Drug Kit
Syncope
Hypoglycemia
Acute Asthmatic Attack
Airway Obstruction
Allergy
Acute Myocardial Infarction
Cardiac Arrest and more



When: Wednesday, April 20th
Where: Bon Appétit Restaurant
Time: 6:00 p.m. - 7:00 p.m. Social Hour
7:00 p.m. - 8:00 p.m. CE Meeting
Speaker: Dr. Glen Jones
Course: Emergency Medicine in the Dental Office – 1 CEU
Sponsor: DSG Clearwater, Insurance & Financial Advisors Marketing, Inc., Kettenbach Dental
Please take time to visit each exhibitor as they are an important part of UPCDA's success!

Speaker Bio

Dr. Jones graduated from the University of Alabama School of Dentistry in 1995 and completed Oral and Maxillofacial residency at New York/Cornell Medical Center. He joined Bay Center for Jaw Surgery in 2000 and is currently practicing in Largo and St. Petersburg.

HYGIENIST REGISTRATION FORM – UPCDA APRIL 20TH

\$35.00/Hygienist Check Visa MasterCard

CC# _____ Exp. _____ CVV Code _____ Billing Zip Code _____

Please postmark by April 15!

Name _____ Phone _____

Address _____

Please Mail CHECKS to: **UPCDA** • PO Box 611 • Brandon, FL 33509 • 727-449-1232



SAVE THE DATE

UPCDA End of the Year Social

Thursday, June 2nd

Sandpearl Resort
500 Mandalay Avenue
Clearwater

WCDDA Summer Meeting

July 29-31, 2011

The Ritz-Carlton, Naples Beach Resort

Featured Speaker:

Dr. M. Johnson Hagood will present

"More Aesthetic and Comprehensive Dentistry with a Trial Smile"

Mandatory seminars: Domestic Violence and Medical Errors

Visit www.wcdental.org or call (813) 654-2500



Join Us!

2011 Florida Prosthodontic Association Annual Meeting

August 26 - 28, 2011

Dr. David Schwab

Sponsored by STRAUMANN

Dr. Ethan Pansick

*"New Horizons in Implant Dentistry - Simple, Predictable Results
Using the Zimmer System"*

Presented by ZIMMER DENTAL

Dr. Terry Kelly - "Sleep Apnea Appliances"

Dr. Robert Shippee - "Occlusion/Removable Prosthodontics"
NSU/UF Residents' Presentations



**Sheraton Sand Key Resort
Clearwater Beach, Florida
\$129.00 per night**

BRING THE ENTIRE DENTAL TEAM!
EXHIBITORS BOTH DAYS....CEUs....AND FUN!!

**For more information and a meeting registration form contact
the Florida Prosthodontic Association at (813)541-4056 or
fpa@tampabay.rr.com**

CLASSIFIED

Four efficient double entry rooms, equipped, available full-time or part-time. Excellent location for specialty satellite office. Close to Top of the World. Call 727-432-2006 for more information.

The Upper Pinellas County Dental Association (UPCDA) newsletter is published 8 times a year. The president and staff organize, print and mail to membership. The newsletter may publish signed articles relating to all phases of dentistry, but assumes no responsibility for opinions expressed by the contributors. Publication in the newsletter does not imply the UPCDA endorse any products or services that are advertised. Views, editorials, news columns and/or articles are those of the author's and not necessarily of the president, staff or members of the UPCDA.

Tee Off To Give Back!

DSG Clearwater Presents the First Annual HEP Charity Golf Outing



Join us on Friday, May 13th for a great day of golf and giving!

The event will be a 4 person scramble and there will be personalized goodie bags and free giveaways as well as prizes for 1st, 2nd and 3rd place teams.

**Proceeds from this tournament directly benefit HEP:
HOMELESS EMERGENCY PROJECT.**

The mission of the HEP Free Dental Clinic is to provide quality, compassionate dental care to homeless, uninsured, and medically underserved individuals in Pinellas County with the goal of eliminating oral health disparities among this vulnerable population. Last year, volunteer dentists donated 800 hours, providing 2,249 procedures valued at \$313,000.

Through education and treatment, HEP volunteer dentists and partners collaborate to improve the oral health of homeless individuals. HEP's Free Dental Clinic is privately funded and run by local practicing and retired volunteer dentists. Students from St. Petersburg College Dental Hygiene Program get hands-on experience while helping serve HEP's dental clients.

The HEP Charity Golf Outing will be held at Westchase Golf Course in Tampa, Florida. This award-winning, 213 acre course was designed by Lloyd Clifton and winds through natural wetlands, wooden bridges and bulkheads. The 9,500 square foot clubhouse overlooks the 9th and 18th holes and offers full food and beverage service.

**SPACE IS LIMITED SO PLEASE RSVP
BY MAY 6TH, 2011 TO SECURE A SPOT.**

Date:

Friday, May 13th

Location:

Westchase Golf Course
11602 Westchase Golf Dr.
Tampa, FL 33626
www.westchasegc.com

6:30-7:30 a.m.

Continental Breakfast, Registration

8:00 a.m.

Shotgun Start

12:30 p.m.

Lunch, Awards, Raffle

Cost:

\$100/golfer

includes golf & continental breakfast

RSVP: Jenny Olding

Cell: (727) 244-6586

Online: dentalservices.net/HEPgolf





January 2011

Ahoy Shipmates,

The All Children's Hospital Guild North Pinellas Branch invites you to chart your course with us to help the patients and families of All Children's Hospital.

We are asking you to participate in the **11th Annual Margaritaville in the Tropics**, scheduled to be held on Saturday, April 16, 2011 at the Nielsen Company, located at 501 Brooker Creek Blvd., Oldsmar, Florida. We are asking for your consideration to be a sponsor, to purchase tickets/goods, and/or making a donation to our live and silent auctions. **Margaritaville in the Tropics** is an island-style evening of fun . . . a celebration that joins the feel of Key West with the benefit of raising money for a truly wonderful cause: All Children's Hospital. We are expecting 300+ guests to accompany us in our tropical paradise. We hope you will join us for this fun island evening and that we can count on your financial support!

All Children's Hospital Foundation is a not-for-profit organization dedicated to bringing health, hope and happiness to children. Through the years, All Children's Hospital Guild North Pinellas Branch has worked alongside the Foundation raising monies for a variety of projects and programs to benefit patients and families to include the most recent opening of the Neo-Natal Intensive Care Unit, transport equipment, Rose and Butterfly Gardens for family and staff to enjoy, and much more. We are proud and grateful to have a facility as wonderful as All Children's Hospital in our own back yard, and while we certainly hope no one we know and love needs this type of care, we are fortunate to have it in our local area.

All Children's Hospital is unique in many ways and is one of the leading facilities in Florida and the entire South Eastern United States. At All Children's Hospital, no child is left behind. The hospital treats each child based on need ~ not on the family's financial ability to pay.

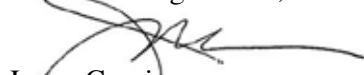
Please take a look at the attached form and search your heart for the commitment that's right for you. If you do not see a level that fits your needs or budget, just tell us and we will hand tailor a level that will allow you to participate *exactly* as you wish. To speak directly with the sponsorship chair, Terri Davis call 727-742-5285 or hlcpalmharbor@aol.com.

If mailing your information, please make check payable to ACHG North Pinellas Branch. Send to 1549 Steeple Ct., Trinity, FL 34655. For ticket sales contact: www.achgnorthpinellas.org or phone Faye at 727-808-0870.

Margaritaville in the Tropics Activities Include the Following:

- Food Provided by the Finest Bay Area Restaurants**
- Dine-A-Round Raffle Sponsored by Bay Area Restaurants**
- Live Entertainment by Event Favorites; the De Lei'ed Parrots**
- Best Margarita Contest with Local Guest Bartenders**
- Live and Silent Auctions**
- A Myriad of Games and Activities to have Fun and Win Prizes**

With sincere gratitude,


Joyce Curvin
President, All Children's Hospital Guild North Pinellas Branch





All Children's Hospital Guild North Pinellas Branch

11th Annual **Margaritaville in the Tropics**

April 16th, 2011 - 6 pm to 9 pm

at The Nielsen Company ~ 501 Brooker Creek Blvd, Oldsmar



Margaritaville in the Tropics Contract

Donor _____

(This contract serves as your commitment to the items listed below; print your name exactly as you would like it to appear in all event materials)

Contact _____

Address _____

Phone _____ FAX _____

E-mail _____

DONATION

Description _____

Value _____

Restrictions *(if applicable)* _____

Is this donation in the form of a certificate? Yes No If so, will you supply the certificate? Yes No

If yes please mail, and included valid dates on certificate: _____ to _____

We will gladly pick up your donation, prior to March 28, 2011.

Please Provide detailed instructions (i.e. date of pickup, address, suite number, hours of operation, contact, etc.)

SPONSORSHIPS

- _____ Parrot Head \$5,000 + (Entrance into ACH Foundation Society, Speaking Opportunity at Event, Recognition & Plaque at Event, Full Page Ad in Event Program, Your Firm's Logo & Info on Event Materials, Web Links, Signage at Event, 8 Event Tickets, 8 VIP Pre-Party Tickets, Reserved Table at Event)
- _____ Fins \$2,500 (Entrance into ACH Foundation Society, Award Presenter at Event, Recognition & Plaque at Event, Half Page Ad in Event Program, Your Firm's Logo & Info on Event Materials, Web Links, Signage at Event, 6 Event Tickets, 6 VIP Pre-Party Tickets, Reserved Table at Event)
- _____ Land Sharks \$1,000 (1/3 Page Ad in Event Program, Your Firm's Logo & Info on Event Materials, Web Links, Signage at Event, 4 Event Tickets, Reserved Table at Event)
- _____ Sailors \$ 500 (1/4 Page Ad in Event Program, Your Firm's Logo & Info on Event Material, Web Links & 2 Event Tickets)
- _____ Friends \$ 250 (Business Card Size Ad in Program)
- _____ On The Rocks \$ 100 (Acknowledgement in Program)
- _____ Pair of Tickets \$ 50 (2 tickets to the event, food, beverage, entertainment)
- _____ Single Ticket \$ 30 (1 ticket to event, food, beverage, entertainment)

_____ **Custom Sponsorships are available. Please check here for a unique opportunity custom tailored for you**

Thank you for your sponsorship!

Please make check payable to ACHG North Pinellas Branch and mail to 2224 Hemerick Place, Clearwater, FL 33765. Should you have additional questions, contact Terri Davis at 727-742-5285 or hlcpalmharbor@aol.com

Or you may drop or return items, forms and certificates by April 1, 2011 to: **Events by Amore**
4245 Henderson Boulevard Tampa, FL 33629 Ph. 813-287-2253 info@eventsbyamore.com

Federal Income Tax purposes the amount of the charitable contribution that you may deduct is limited to the excess of any money (or the value of any property) contributed over the value of goods of services you receive from this charity. In this case, no goods or services were received. A copy of the official registration and financial information may be obtained from The Division of Consumer Services by calling toll free 1.800.435.7352. Registration does not imply endorsement, approval, or recommendation by the state.