

NEWSLINE

PRESIDENT'S MESSAGE



With all of the Olympic hype last year, 8 medals won by Phelps, Bolt's celebration before the race was over, etc., there was a really nice story that was overlooked. You may remember the local papers talking about a young man from Clearwater who went to China as part of the Olympic sailing team. When I spoke with Zach Railey before he left for China, he was excited, but in a "just happy to be going there" type of attitude. Well, it was with great excitement that I watched as Zach raced hard and brought home a silver medal in the Finn class. Truth be told, the person who won the gold is the Michael Phelps of Finn sailing and he had to fend off Zach for most of the regatta.

Now this could not have happened to a nicer guy. Zach did a great job both before the race, when he was trying to raise the funds for the trip and he did a great job thanking every single person who contributed in any way to his success. He even brought in the silver medal for us to see when he had his next prophesy. His Mom, Dad and sisters were genuinely proud of his success, as was the rest of Clearwater.

So what does this nice story have to do with the UPCDA? Well, before Zach ever started sailing, his dad was sitting in Pete Crawford's dental chair. Pete, being the kind of dentist who genuinely cares about his patients, was asking about Dan and his family, well, one thing led to another and Pete recommended that Dan take his kids over to Clearwater Yacht Club and give sailing a try. And with that comment, Pete set the wheels in motion for two tremendously successful careers in sailing. (It turns out that Zach's sister is a phenomenally accomplished sailor in her own right, having once been named Rolex Sailor of the Year.)

"Know your patients," were the words from L. D. Pankey. And with our schedules a little bit more open than they were in the past, we are all able to spend some extra time getting to know our patients even better. I think these words are even more valuable when the days are a little less hectic and our schedules are a little less booked. Sometimes, when we simply take the time to know the patient in our chair, we can be rewarded with the financial benefits from doing more dentistry. Sometimes, as demonstrated by Pete, the rewards are much greater than that.

FEBRUARY 2009

MARK YOUR CALENDAR

UPCDA CE Schedule

February 18th

Bon Appétit
*Medical Emergencies in
the Dental Office*
Dr. Bob Johnson

March 18th

East Lake Woodlands
Country Club
Periodontal Update
Dr. Tom Reinhart

April 15th

Bon Appétit
Topic TBD
Drs. Brian Fuselier &
Barry Loughner

Other Important Dates

February 21-28, 2009

UPCDA Ski Trip,
Steamboat, CO

June 18-20, 2009

FNDC, Orlando

July 24-26, 2009

WCDDA Summer Meeting,
Naples

Get the big picture!

WIN A PLASMA OR LCD TV

CASH OPTION AVAILABLE*

It's easy! It's Fun!
And, your association becomes stronger.

HERE'S HOW:

1. Recruit a colleague to join the Florida Dental Association.
2. Have them fill out an FDA member application and 2. list you as the referring dentist (this may need to be handwritten at the bottom on older applications).
3. When the FDA receives their properly completed application, your name is entered in the contest.
4. You're the winner if you refer the most new members (based on properly completed applications listing you as the referring dentist).

EVERY TIME
YOU REFER A
NEW MEMBER,
YOU ARE CLOSER TO
WINNING A
LARGE-SCREEN
PLASMA OR
LCD TV!

THE PRIZE*:

The contest winner will receive a large screen plasma or LCD television valued at \$2,500 (or may choose the cash option). The winner will be announced before the concert at FNDC2009.

ELIBILITY:

1. You must be an FDA member to recruit new members. FDA, component and affiliate staff and their families are not eligible to win.
2. Applicants or recruits must not have been members of the FDA after Jan. 1, 2008.
3. Applications must be received by 3. June 1, 2009.

Contact David Higgins, FDA Membership & Marketing Manager for a complete set of contest rules and materials that will help you successfully recruit new members.
800.877.9922, Ext. 121 • dhiggins@floridadental.org

In the big picture, more members means a stronger association.

Department of Health – Random Search

Recently one of our members received a random visit from The Department of Health. The visit was to verify proper handling and documentaion of hazardous waste/red bags. As you recall most offices fall under the "exempt permit" status if the office produce less than 25 pounds of hazardous waste per month. One new disposal service in Pinellas no longer weighs the bag for you. The office must weigh the red bags prior to departing the office. A bathroom scale is fine. Or call the Department of Health for clarification (850) 488-0595.



February 2009

Meeting

RSVP prior to February 16th for the
February 18th meeting:

by phone: (727) 449-1232
or by e-mail: lissette@wcdental.org

When: Wednesday, February 18th
Where: Bon Appétit Restaurant
Time: 6:00 p.m. - 7:00 p.m. Social Hour
7:00 p.m. - 8:00 p.m. CE Meeting
Speaker: Robert Johnson, D.M.D.
"Medical Emergencies in the Dental Office"
1 CEU

Course Description:

Medical Emergencies in the Dental Office

Dr. Johnson will present Dr. Malamed's nationally recognized DVD on office emergencies that includes scenarios, recommendations for prevention, discussion of precipitating problems, emergency drugs and staff preparedness. Question and answer session will follow.

About the Speaker:

Dr. Johnson is a board certified oral and maxillofacial surgeon. He graduated from Tufts University School of Dental Medicine and completed his oral and maxillofacial surgery residency at David Grant Medical Center, University of California Davis. Dr. Johnson for two years taught the oral surgery section of the general practice residency in Wichita Falls, TX and has five years experience as an advanced cardiac life support instructor.

UPCDA

NEW REQUIREMENTS FOR DENTISTS AND DENTAL LABORATORIES

*Effective January 1, 2009, Chapter 466, Florida Statutes, was amended.
Please refer to Dental Lab Statutes for complete language.*

Section 466.021, Florida Statutes

- Work order form is now referred to as prescription.
- Each prescription shall contain the license number of the dentist, as well as specification of materials to be used in each work product.
- A registered dental laboratory shall disclose in writing at the time of delivery of the final restoration to the prescribing dentist the materials and all certificates of authenticity that constitute each product manufactured and the point of origin of manufacture of each restoration, including the address and contact information of the dental laboratory.
- Failure of a dental laboratory that has accepted a prescription to have the original or electronic copy of each prescription and to ensure the accuracy of each product's material disclosure at the time it is delivered to the prescribing dentist constitutes a misdemeanor of the second degree.
- A dental laboratory accepting prescriptions from dentists is liable for damages caused by inaccuracies in the material disclosure, certificates of authenticity, or point of origin provided by the dental laboratory to the prescribing dentist.

Section 466.032, Florida Statutes

- The dental laboratory owner or a least one employee of any dental laboratory renewing registration on or after July 1, 2010, shall complete 18 hours of continuing education biennially.
- Continuing education course content and manner of documentation at renewal is specified.

Please refer to the proposed rule amendment for Rule 64B5-17.006, F.A.C. and proposed rule 64B27-1.003, F.A.C.

UPCDA

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727-449-1232

The Upper Pinellas County Dental Association (UPCDA) newsletter is published 8 times a year. The president and staff organize, print and mail to membership. The newsletter may publish signed articles relating to all phases of dentistry, but assumes no responsibility for opinions expressed by the contributors. Publication in the newsletter does not imply the UPCDA endorse any products or services that are advertised. Views, editorials, news columns and/or articles are those of the author's and not necessarily of the president, staff or members of the UPCDA.

PRESIDENT'S MESSAGE (cont'd)

In an unrelated note, I have never been more proud of our dental society than last month. Two of our members went down with illness that caused them to be unable to practice for several months. The calls went out and the emails were sent and our members responded with an amazing showing of support. To all of those who volunteered to help, thank you. I am proud to represent such a classy group of professionals. A special mention must be made to one of our newer members, Dr. Nicole Gordon, who took advantage of her situation to carry the burden for a dentist and his wife who really needed her support. The commercials say that membership has its privileges. One privilege I have is to be a member of a dental society with fellow professionals who display such character and integrity.

Great things are happening in our dental community. This month has Give Kids a Smile, an opportunity to get involved in helping the less fortunate. The ski trip is coming up at the end of the month. Randy Griffin is putting together another golf tournament. Yes, Dave Butler, we will bring back the Rock Osmond trophy. We are currently in negotiations with Paul Guidi to bring it back. So there will be a big time motivation to win the tournament. Our membership is increasing and the meeting turnout has been excellent. Thank you for participating as we can only be as successful as our members make us. I look forward to seeing you at Bon Appetit this month.

– Ed Hopwood