

NEWSLINE

PRESIDENT'S MESSAGE



Happy New Year!

Welcome back to the swing of things, hopefully you all had a nice holiday break. I hope that the new year finds you rested and raring to go. The UPCDA is ready to move forward with a great second half of the year. This month, our meeting will be at East Lake Woodlands with our

speaker, **Dr. Brian Beirl**. He is a very entertaining presenter who delivers an exceptional message that is well grounded. Brian is a personal friend who not only has he climbed the ladder of success (as Steven Covey would say), he has always taken the time to make sure that the ladder is leaning against the right wall. I look forward to hearing Brian speak and I know that you will enjoy his message.

In case you missed it, there have been some exceptional opportunities to build camaraderie with other members of the UPCDA this year. Most notably, there was a softball game against West Pasco Dental Association. I am pleased to report that our team not only won the game, they also ate the most barbecue and drank the most beer. A special congratulations to the team MVP – **Dr. Pat Lepeak!** While his softball skills were somewhat limited, I am told that his beer drinking skills more than compensated. I also hear that he would win a shrimp eating contest, but that is another story.

The other great means of camaraderie building was the annual holiday party. I am pleased to report that the party was a huge success and everyone had a great time. If you haven't been to our holiday party recently, I encourage you to mark it on your calendar for next year. It is truly a great time, a chance to catch up with our friends in a relaxed environment, an opportunity to critique the dance skills of Drs. Larry Lieberman and Bob Haller, and an opportunity to see Lori Zabrocki win a gift certificate for a restaurant that has closed.

This year, the executive board has been working hard to improve 5 key areas of the society: budget, camaraderie, new members, CE courses, and philanthropy. We recently had a planning session and plan to advance these areas in the coming years. The above camaraderie events are testament to that.

This month, please note that the budget is being published in this newsletter. As part of the vision for our future, the executive board would like to be more accountable to budgeting and to be sure that all expenses are explained. As a part of this accountability, I look forward to presenting a summary of the

(continued on back)

JANUARY 2009

MARK YOUR CALENDAR

UPCDA CE Schedule

2009

January 21st

East Lake Woodlands
Country Club
A String of Pearls
Dr. Brian Beirl

February 18th

Bon Appétit
*Medical Emergencies in
the Dental Office*
Dr. Bob Johnson

March 18th

East Lake Woodlands
Country Club
Periodontal Update
Dr. Tom Reinhart

April 15th

Bon Appétit
Topic TBD

Other Important Dates

February 6, 2009

WCDDA Annual Meeting, Tampa

February 21-28, 2009

UPCDA Ski Trip, Steamboat, CO

June 18-20, 2009

FNDC, Orlando

July 24-26, 2009

WCDDA Summer Meeting,
Naples

2008-2009 UPCDA Budget

INCOME

Dues	\$52,150.00
Exhibitors	\$10,250.00
Seminar Income	\$2,000.00
DDOH Contributions	\$380.00
GKAS Contributions	\$390.00
TOTAL INCOME	\$65,170.00

EXPENSES

Meeting Deposits	
Monthly Meetings	\$27,505.00
Holiday Meeting	\$9,000.00
Speakers	\$600.00
Newsletter	\$3,400.00
Officer & Directors Insurance	\$186.00
Telephone	\$616.00
Licensing Fee	\$62.00
PO Box	\$34.00
Postage	\$845.00
Accountant Services	\$1,605.00
GKAS	\$390.00
DDOH	\$380.00
Legislative Meeting	\$1,370.00
Payroll Tax	\$3,407.40
Salary	\$15,000.00
Office Supplies	<u>\$575.00</u>
TOTAL EXPENSES	\$66,975.40

Bylaws Change Recommendation

The UPCDA recently developed a strategic plan. Discussions concerning key issues included membership value, association's financial security and philanthropy.

In order to increase membership in the UPCDA and organized dentistry the following motion was made: **Motion to accept non tripartite members into UPCDA membership for one year, however peer review benefit will not be rendered until tripartite membership* is established. Dues for non tripartite members will be equal to UPCDA's regular dues.**

*Tripartite membership are members of the American, Florida and West Coast District Dental Associations.

MEMBERSHIP

Section 1. This Association shall be composed of active, privileged, associate, life, applicant, *provisional* and honorary members. Voting members shall be active, life members and privileged members. The non-voting members shall be applicant, provisional, associate, and honorary members.

Strategic Planning Committee: Drs. Kristin Burch, David Butler, Jim Carazola, Robert Churney, Reinaldo Claudio, Robert Ettleman, Robert Haller, Ed Hopwood, Raed Kasem, William Kochenour, Oscar Menendez and Lissette Zuknick

The enclosed flyer can be duplicated and made available at your office or at appropriate community facilities.

Give Kids A Smile® - Volunteer Now!

Give Kids A Smile® is meant to accomplish two things, help children get the dental care they so desperately need AND raise awareness that our children deserve a better health care system that addresses their dental health needs.

Location: Clearwater and Largo Department of Health Clinics

Dates: February 6 **I am a:** Dentist Name: _____
 February 20 Hygienist Phone Number: _____
 February 21 Assistant E-Mail: _____

Times: AM
 PM
 Both

Fax this form to Lissette Zuknick, Attn: UPCDA (813) 931-1851, or
 Call (727) 499-1232 or email Lissette@wcdental.org

January 2009 Meeting

RSVP prior to January 19th for the
January 21st meeting:

by phone: (727) 449-1232
or by e-mail: lissette@wcdental.org

When: Wednesday, January 21st
Where: East Lake Woodlands
Time: 6:00 p.m. - 7:00 p.m. Social Hour
7:00 p.m. - 8:00 p.m. CE Meeting
Speaker: Dr. Brian Beirl
"A String of Pearls" 1 CEU

Course Description:

A String of Pearls

The little things we do in our practices on a day to day basis can easily be taken for granted. Known for his openness and practicality, Dr. Brian Beirl will share some of the procedures he has incorporated into his practice over the past 30 years that have made a difference in his clinical dentistry as well as the management of his practice. This entertaining workshop will challenge some of what you have been doing in your practice and will allow you to participate and perhaps add to this *String of Pearls*.

About the Speaker:

Dr. Brian Beirl enjoys a private practice in Seminole FL. He is starting his 21st year as a visiting faculty at Pankey Institute and is president of The Academy of Pankey Scholars. He also consults and lectures around the country helping dentists achieve the practice of their dreams. Please visit his web site: www.brianbeirl.com

UPCDA

WELCOME NEW MEMBERS

Dr. Michael Brumm, Clearwater
Dr. Carver Little, Holiday
Dr. Ryan Warner, Largo

Invite a potential UPCDA member to a meeting free of charge. You must RSVP the potential member prior to the meeting, contact Dr. Raed Kasem, Membership Chairman (727) 796-2183 or Lissette at (727) 449-1232.

UPCDA Wins Softball Game 11 to 6

Well, the "event" is over. The "game" of softball featuring the West Pasco and the Upper Pinellas teams is now "on the books". For the record, the Upper Pinellas team won by a couple of runs. The real winners, however, are both teams and all the family, friends, and fans that showed up to enjoy the evening and be part of the fun. Special thanks to **Jeremy Albert** for coaching the West Pasco team and for arranging the field and the food for the event and to **Hugh Wunderlich** for taking pictures of the game/teams.

UPPER PINELLAS TEAM: Jose' Avila, Jose' Avila Jr., John Bellack, Scott Bellack, Ira Burger, Matt Burton, Ryan Dedels, Bill Kochenouer, Oscar Menendez, Pat Lepeak, Larry Liberman, Jay Pitts, Denise Pounds (of Dr. John Eifert's office), Teresa Presley (of Dr. Larry Lieberman's office), Chris Ross, Larry Staff and Ryan Warner

WEST PASCO TEAM: Jeremy Albert, Jeff Baumrucker, Scott Filino, Melissa Grimaudo, Joe Grimaudo, Jeff May, Paul Miller, Frank Petinato and Jeff Stein

To those of you who were unable to attend, you missed a really fun event. The weather was perfect, and everyone had a great time. Maybe next time!!

- Pat Lepeak



PRESIDENT'S MESSAGE (cont'd)

income and expenses at the August meeting. I am proud of our executive board's efforts to ensure that our society remains solvent and I am especially proud of **Dr. William Kochenour's** efforts to ensure that we will remain so.

Finally, just a word of encouragement to everyone, please get involved. This is our society and to a large extent, it is as good as we make it. I would like everyone who is a member to be at as many meetings as possible and as many of the camaraderie building activities as possible. The potential of our society is truly great, but it is our members who will decide how much of that potential we can reach.

– Ed Hopwood

The Upper Pinellas County Dental Association (UPCDA) newsletter is published 8 times a year. The president and staff organize, print and mail to membership. The newsletter may publish signed articles relating to all phases of dentistry, but assumes no responsibility for opinions expressed by the contributors. Publication in the newsletter does not imply the UPCDA endorse any products or services that are advertised. Views, editorials, news columns and/or articles are those of the author's and not necessarily of the president, staff or members of the UPCDA.

Christopher's Community

Have you heard of us? We would like to introduce ourselves, we are: Trish Johnson, Coleen Kiley, Denise Menendez, Sue Moores and Lori Robson. We are married to dentists in the Upper Pinellas area.

We got together to help a friend whose son Christopher has Duchene Muscular Dystrophy. Our 1st event was such a success and we wanted to keep it going to help others. Christopher's Community was established to assist families in Tampa Bay who have children with muscular dystrophy. We provide financial support, helping to alleviate some of the burden families feel when their needs go beyond what insurance or other organizations provide. We have helped with some home and vehicle modifications.

Our annual event, "Fall into Margaritaville" is an evening of dining, dancing and includes a silent auction. Friday, October 23, 2009 will be our 5th year of helping families in the Tampa Bay area.

If you or someone you know has a need, please visit our website, www.christopherscommunity.com for more information or to get an application for assistances. We will share more in future newsletters. Thank you for your support!

UPCDA

PO Box 611 • Brandon, FL 33509
727-449-1232

CLASSIFIEDS:

Need some temporary Dental Assisting help, with over 20 yrs. experience in the area? Call Lisa Bonelli at 727-487-4546.

Request for "old" PDR

The Homeless Emergency Project in Clearwater is in need of a Physicians Desk Reference. If you are willing to donate last year's version, please contact Dr. Pat Lepeak at 727-424-3559 or email plepeak@earthlink.net

87TH ANNUAL MEETING

West Coast District
Dental Association

FEBRUARY 6, 2009

Renaissance Tampa Hotel International Plaza

BE PART OF A WINNING TEAM!

**4 Dimensional Dentistry:
The Art, Science and
Business of Dentistry**

Mark T. Murphy, DDS, FAGD

**Interdisciplinary Treatment
Planning: Establishing a
Standard of Care**

Robert R. Winter, DDS

OSHA Made Easy
Jill Obrochta, RDH, BS

**W.I.N.E. Winning Influences
for the Now Economy**
Jill Obrochta, RDH, BS

CPR Re-certification
Michael Cox

Register online today at: www.wcdental.org
or for more info call: 813-931-3018



SAVE THE DATE:
FREE
DENTAL
CARE!

SCREENING: Friday, February 6th, 2009

Participating children* will be seen for a screening, x-rays, a cleaning and sealants if needed.

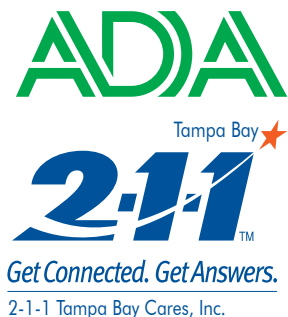
FOLLOW-UP: Friday & Saturday, Feb 20th & 21st 2009

Children* may receive follow-up care such as fillings and extractions.

Treatment provided by volunteer dentists and Hygienists. Locations TBA.

Call
727-210-4222

for more information
Call today... first come, first served!



Sponsored by:

American Dental Association
Pinellas County Dental Association
Upper Pinellas County Dental Association
Pinellas County Dental Hygiene Association
St. Petersburg College
Department of Health

PTEC
UFCD
Johnnie Ruth Clark Clinic
Homeless Emergency Project
Tampa Bay 2-1-1

*Requirements to qualify: (1) Must meet income criteria. (2) Ages 3-18. (3) Parent/Guardian consent.



Evento "Give Kids a Smile" 2009!

Evaluación: Viernes, Febrero 6, 2009

Niños participantes* serán vistos para evaluación, radiografías, limpieza, y sellantes, si son necesarios.

Seguimiento: Viernes & Sábado, Febrero 20 & 21, 2009

Los niños* podrán recibir tratamiento de seguimiento tales como restauraciones y extracciones.

Tratamiento provisto por dentistas e higienistas voluntarios.
Lugares se anunciarán. **Llame al siguiente número:**

727-210-4222

Para más información.

Llame hoy! Servicio por orden de llegada.



AUSPICIADO POR:
American Dental Association
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Upper Pinellas County Dental Association
Pinellas County Dental Hygiene Association
St. Petersburg College
Pinellas County Department of Health
PTEC
UFCD
Johnnie Ruth Clark Clinic
Homeless Emergency Project
Tampa Bay 2-1-1



* Requisitos para cualificar: (1) Debe cumplir con el criterio de ingreso (2) Edad 3-18 (3) Consentimiento de padre/Guardian