Happy New Year! I hope you all had a wonderful holiday season and may 2011 prove to be an exceptional year. At UPCDA, our January meeting will be held at East Lake Woodlands Country Club with the appropriate new year topic of ERISA Laws and Tax Planning. Be sure to get the best advice from the experts on the best ways to handle your hard earned dollars. In addition, we have an upcoming WCDDA annual meeting, Give Kids a Smile program, annual UPCDA bowling event on February 18th, incredible speakers at our upcoming meetings, and a fabulous end of the year party at Innisbrook. You can look forward to an exceptional program from organized dentistry in 2011.

Since our last newsletter, we have had several excellent events. Drs. Michael Brumm and Bill Strupp gave us a very informative restorative presentation. We are grateful for the time and effort he put into this special presentation for our joint meeting. Thank you Drs. Brumm and Strupp! Not only was the speaker fabulous, but the joint meeting location at the St. Petersburg Marriott Clearwater was a big success. I think we have found a new home for our UPCDA/PCDA joint meetings. On Tuesday, November 30th, Hillsborough, Pinellas, Upper Pinellas and West Pasco affiliates played in the first annual Battle of the Bay Softball Tournament. Hillsborough won, Upper Pinellas brought home 2nd, Pinellas took 3rd and West Pasco did great! This event was sponsored by Jenny Parra of DSG. The UPCDA holiday party at Safety Harbor Spa turned out to be a wonderful event. We were upgraded to a bigger room, had a wonderful menu, and enjoyed the fabulous sounds of The Old School Band. A great time was had by all. We hope to see more of you having fun with your friends and colleagues at future UPCDA social events.

A lot has been happening on the local, state, and federal level over the past month. It’s important to keep track of information coming from your dental organizations. On December 3rd, the Florida Board of Dentistry voted to join the American Board of Dental Examiners (ADEX) and utilize this organization’s dental licensure examination (known as ADLEX) as Florida’s own examination. Florida is one of only two remaining states that does not recognize the results of any other examinations (including ADLEX) given in other states. The U.S. Senate and House of Representatives passed legislation exempting certain businesses, including dental practices, from the Federal Trade Commission’s (FTC) Red Flag Rule. This was a big win for organized dentistry. The U.S. Food and Drug Administration recently announced that new data on the opioid drug propoxyphene revealed the drug can cause serious toxicity to the heart, even when used at therapeutic doses. They concluded the safety risks of propoxyphene outweigh its benefits for pain relief at recommended doses. For more information, visit [www.ada.org](http://www.ada.org).
**President’s Message (cont’d)**

Dr. Bill Layman has done a marvelous job coordinating Pinellas and Upper Pinellas’ GKAS event on February 11, 25-26, please visit the website [www.gkasinellas.com](http://www.gkasinellas.com) to volunteer or to support this vital outreach project. Bill has identified the neediest schools close to the volunteer treatment locations. Special transportation arrangements will ensure a high show rate for appointments this year and will reach even more kids and be even more rewarding for all volunteers.

I look forward to seeing all of you at East Lake Woodlands on January 19th for an enjoyable gathering, a good meal, and important continuing education. I wish all of you the very best throughout the year! I hope 2011 is filled with much joy and success!

*Bob Haller*

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**Give Kids a Smile**

Give Kids a Smile Pinellas (GKAS) will be held February 11; 25; and 26 at nine clinics throughout the county. As always, we are grateful for your time and contributions of supplies. GKAS’ dental treatment’s for children requires the volunteerism of our profession. I am always humbled by the generosity of this association.

Although in its preliminary stage, we have taken GKAS online. I invite you to visit, [www.gkasinellas.com](http://www.gkasinellas.com) to sign up to volunteer your time or for making monetary contributions. Being on the web will enable more effective and efficient outreach and organization of volunteers.

This year GKAS will also include volunteers from the community. Several patients and neighbors have committed time to support GKAS in some of the more unglamorous tasks. Also, thanks to our friends at the Junior League of Clearwater-Dunedin, GKAS and the dental volunteers will have additional organized community support on screening and treatment days. Also the graciousness of the Pinellas County Health Department; 211 Pinellas, UF College of Dentistry; and Pinellas County Schools confirms their undeniable commitment to the success of GKAS.

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**CLASSIFIEDS**

**DENTAL ASSISTANT** with 20+ years looking for part-time, possible full-time employment. Available for temp help as well. Has worked with many dentists from UPCDA on a temporary bases. Call: Lisa Bonelli @ 727-487-4546

**TURN KEY ORTHODONTIC OFFICE FOR LEASE** @ The Fountains Plaza, - US HWY 19 N. Palm Harbor, FL! 1025 sq. ft. of Built Out “Open Plan” Orthodontic Office. Flexible Rates. Freshly Renovated Plaza featuring full color LED display at entrance, ample parking, on-site responsive property management.

Please Contact: Aron Kedan at 727-686-0373 (Cell phone) Anytime! [View the plaza photo](#)

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**West Coast District Dental Association 89th Annual Meeting**

Friday, February 4, 2011 - Tampa Convention Center

Camaraderie ★ Education ★ Fun

**FEATURED PROGRAMS:**

**Dr. John Cranham**  
*Treatment Planning The Worn Dentition*

**Dr. Robert Fazio**  
*Treating Periodontitis and Peri-Implantitis: The Good, The Bad & The Ugly – Sponsored by Procter & Gamble*

**Tina Calloway**  
*Keeping the Flame Alive*

**Juli Kagan**  
*Pilates & Seated Stretches for the Dental Professional Eating Healthier for Better FUNction*

**Terri Oto, CTBS, RTI Biologies**  
*Regenerative Materials in Dental Procedures Sponsored by Zimmer Dental*
Course Description

As a dental specialist, what is the single most important piece of advice you give your patients for good oral hygiene? Brush at least twice per day? Floss daily? Have routine dental exams?

As an ERISA attorney the single most important piece of advice I give my clients is have an annual retirement plan checkup! There are a number of new regulations being implemented in the next nine months. Get a jump on 2011 by spending an hour reviewing your plan, considering the market opportunities and planning to maximize your plan contributions.

Discussions will include:

- Fee disclosure requirements – How do I implement the new regulations and more importantly, how do I use them to review and possibly LOWER my current plan costs?

- Fiduciary requirements and governmental audits – If my plan gets a Department of Labor or Internal Revenue Service audit letter, are we ready or do I even know what ready means?

- Plan design opportunities – For the second consecutive year the government cost of living rates did not change, is your plan maximizing plan contributions and if yes, are you doing it in the most efficient manner?

Speaker Bio

Terri White-Miholits, is the CEO of Benefit Professionals, Inc. She is an ERISA Attorney with over 21 years of experience in employee benefits, specializing in custom design of employee benefit plans, multiple-employer plans, fiduciary compliance, and Department of Labor and Internal Revenue Representation.

Terri graduated cum laude from the University of Alabama with a B.S. Accounting and Juris Doctorate from the University of Alabama School of Law. She is a member of the American Society of Pension Professionals and Actuaries (ASPPA), Alabama State Bar Association, Birmingham Tax Forum, and Alabama Profit Sharing/401(k) Council.

UPCDA SAPS Come In 2nd Place

Coach Chris Ross leads the team to 2nd place against Hillsborough, Pinellas and West Pasco.

Team members back row L:R – James Pitts, Oscar Menendez, Robert Haller, Toan Tran, Matt Burton, Jenny Parra, Hugh Wunderlich.

Gulf Coast Dental Outreach Recognizes its Volunteers...

Gulf Coast Dental Outreach, Inc. would like to thank the following doctors who have so very graciously volunteered their time and talents to us in 2010. It is only through the unselfish generosity of such benevolent and caring individuals as these that we are able to provide access to dental care for the underserved people of our communities, to help them to be free of pain, attain (or keep) employment, stay out of emergency rooms and attain quality of life for themselves and their families.

Michael Adams, DDS  Robert Haller, DDS  Mark Mitchell, DDS
Pamela Adams, DDS, MS Robert Heydrich, DMD Ahmed Mostafa, DMD
Jeremy Albert, DMD Lisa Hoang, DMD Tim Muscaro, DMD
Rod Anthony, DMD Edward Hopwood, DMD Edward Paikoff, DMD
Phillip Apple, DDS Donald Horn, DMD David Peilak, DMD
Scott Bauer, DMD James Horner, DMD Charles Peter, DMD
John Bindeman, DDS Fred Hosley, DDS Michael Pikos, DDS
Deborah Brown, MD, DMD Sanjie Jackson, DMD David Piper, DDS
Kristin Burch, DDS Linda Johnson, DMD James Pitts, DMD
Matthew Burton, DDS Robert Johnson, DMD Ronald Pross, DMD
Dale Christinsen, DDS Glen Jones, DMD Natasa Rados, DMD
Robert Churney, DMD Richard Kanter, DMD Christopher Ross, DMD
Rinaldo Claudio, MD, DMD Raed Kasem, DDS, MS Ann Setkowicz, DDS
Ron Copenhaver, DMD Harvey Kerstein, DDS Neil Solar, DMD
Dennis Demirjian, DDS William Kochenour, DDS Amer Soliman, DDS
Tim Doerner, DDS Heidi Korn, DMD Pamela Spigorelli, DMD
Ralph Eichstaedt, DDS George Kostakis, DDS Liwen Tao, DDS
Jeffrey Ellenberg, DMD John Krueger, DDS John Thee, DMD
Christina Ferrier, DDS Eduardo Lazaro, DMD Beatriz Totzke, DDS
Benjamin First, DMD Jose Lazaro, DMD Todd Weiner, DMD
Garland Forbes, DMD Larry Lieberman, DDS Hopeton Williams, DMD
James Gift, DDS Carver Little, DMD Hugh Wunderlich, DDS
John Gonzalez, DDS Carole Medvesky, DMD David Zabroki, DDS
Nicole Gordon, DMD Oscar Menendez, DDS
Myron Graff, DMD James Minici, DDS