

NEWSLINE



PRESIDENT'S MESSAGE

We are excited about the joint meeting November 10th with our friends from Pinellas County Dental Association. **Drs. William Strupp** and **Michael Brumm** have a very special restorative presentation planned for us. **Dr. Robert Churney**, WCCDA President will also be visiting us on behalf of organized dentistry. Prior to the meeting you will be receiving a member survey from our West Coast District Dental Association, please make sure you participate. Non members are invited to this special lecture for a fee of \$150. Come join us for a fantastic

lecture and socialize with our colleagues from South County. **Please note the joint meeting is at a new location this year.** It will be at the St. Petersburg Marriott Clearwater, for directions, click on the following link:

<http://www.marriott.com/hotels/maps/directions/tpasb-st-petersburg-marriott-clearwater>.

Remember to set aside Tuesday, November 30th at Canal Park in Oldsmar to defend our title as Softball Champions against HCDA, PCDA, and WPDA. We need your participation if we are to retain the name "UPCDA Champions". Details can be found inside this issue of the newsletter.

Dr. Bill Layman was kind enough to contribute an article concerning Give Kids a Smile Pinellas to this month's newsletter. Bill has done a great job to ensure that children in the 1st and 4th grade receive instruction in proper oral hygiene techniques. UPCDA has contributed \$2,000 to the GKAS program in support of his efforts.

Access to care is still a hot topic and it is important for the legislators to be informed on how much dental services are being donated. Please send information on your donated services to the Florida Dental Association at pdcintern@floridadental.org.

As the holiday season approaches, we give thanks to have been given the talent and compassion to serve our patients and to serve as leaders in our community. We are also thankful to live in this amazing country where freedom and equality shine from coast to coast. I wish for each of you and your families a peaceful and joyful holiday season.

This will be our last official dinner meeting before the holiday party, December 9th at Safety Harbor Resort & Spa featuring Otis Velt and The Old Skool Band. Those of you who attended last year's party remember what a fun event it was with fantastic live music. This year will be at the same location with some additional fun activities added for your enjoyment. Hope to see you there!

Bob Haller

NOVEMBER 2010

MARK YOUR CALENDAR

2010

November 10, 2010
St. Petersburg Marriott Clearwater
Crown & Bridge Update
Drs. William Strupp &
Michael Brumm
(Joint meeting with Pinellas)

December 9, 2010
Holiday party at Safety Harbor
Resort & Spa featuring Otis Velt
and The Old Skool Band

2011

January 19, 2011
East Lake Woodlands C.C.
ERISA Laws & Tax Planning
Sponsored by Insurance &
Financial Advisors Marketing Inc.

February 2011
Annual UPCDA Bowling Event
Additional details to come.

March 16, 2011
East Lake Woodlands C.C.
Implant Update
Dr. Michael Pikos

April 20, 2011
Bon Appétit
Topic and presenter
has not been selected

UPCDA Membership dues are past due! In order to continue attending the monthly meetings membership dues must be paid. If you have questions concerning your dues contact Lissette at (727) 449-1232 or lissette@wcdental.org.

(continued on page 2)

Other Important Dates (cont'd)

2011

February 4, 2011

WCDDA Annual Meeting – Tampa Convention Center

February 11, 25-26, 2011

GKAS

June 9-11, 2011

FNDC – Gaylord Palms, Orlando

July 29-31, 2011

WCDDA Summer Meeting – The-Ritz Carlton, Naples

October 10-13, 2011

ADA Annual Session – Las Vegas, NV

UPCDA

Congratulations!

Dr. Ed Hopwood

was inducted into the American College of Dentists on October 8th.



Drs. Ed Hopwood and Robert Churney

Congratulations Drs. James R. Hayslett and Raed Kasem, UPCDA members inducted into the International College of Dentists on October 8th.



Drs. Raed Kasem and James Hayslett

West Coast District Dental Association 89th Annual Meeting

Friday, February 4, 2011 - Tampa Convention Center

Camaraderie ★ Education ★ Fun

FEATURED PROGRAMS:

Dr. John Cranham

Treatment Planning The Worn Dentition

Dr. Robert Fazio

*Treating Periodontitis and Peri-Implantitis:
The Good, The Bad & The Ugly –
Sponsored by Procter & Gamble*

Tina Calloway

Keeping the Flame Alive

Juli Kagan

*Pilates & Seated Stretches for the Dental Professional
Eating Healthier for Better FUNction*

Terri Oto, CTBS, RTI Biologics

*Regenerative Materials in Dental Procedures
Sponsored by Zimmer Dental*

Save The Date

For the

**Upper Pinellas County Dental Association
Holiday Party**

Thursday, December 9, 2010

7:00 PM



*Safety Harbor
Resort & Spa*

105 North Bayshore Drive

Safety Harbor



CLASSIFIEDS

LOOKING FOR DENTIST – Well established group practice (over 25 years) seeking motivated general dentist to continue to build practice. Salary, bonus, health ins., 401-K & malpractice. Partnership available 727-460-8268.

MISC. OFFICE EQUIPMENT – We just moved our office and have available: 1 Samsung printer/fax/copier, 1 Cannon PC980 copier, 2 Sony TV's, 1 PA4 Patterson Ultrasonic Cleaner, 2 brand new hygiene cabinets that work great and were custom made for hygiene, 1 brand new (never been hung) tan laminate wall cabinet, 2 mobile carts from Schyck technologies, 1 tan laminate mobile cart (with a drawer & doors). All items in great condition. Prices can be discussed with Debbie at 727-642-7064 or debbielieberman58@gmail.com. Photos are available by request.

WANTED - BROKEN/DISCARDED HAND INSTRUMENTS! – My nephew serves in the 101st Airborne in Kunar Province in Eastern Afghanistan on the Pakistani border. He is an Army Ranger and Platoon leader. The guys love having old dental instruments to clean their weapons. If you have old, broken instruments that you are discarding anyway, please call me at 727-785-4716 or e-mail me at LindaJ4201@gmail.com. I will happily pick them up and get them to these brave men. Linda Johnson, DDS

NOVEMBER 2010 M e e t i n g

RSVP prior to November 5th for the
November 10th meeting:

by phone: (727) 449-1232
or by e-mail: lissette@wcdental.org

When:	Wednesday, November 10th
Where:	St. Petersburg Marriott Clearwater
Time:	6:00 p.m. - 7:00 p.m. Social Hour 7:00 p.m. - 8:00 p.m. CE Meeting
Speakers:	Drs. William Strupp and Michael Brumm
Course:	Crown and Bridge Update - 1 CEU
Sponsor:	ADS Florida, Bayshore Dental Studio, Benco Dental, Insurance & Financial Advisors Marketing, Inc., Kettenbach Dental, Smith Haist Dental Laboratory, Vanguard Payment Systems, Zimmer Dental

Course Description

The course will cover core buildups from benefits to technique in exquisite detail. The teaching objective is to influence dentists to do better dentistry. This course is a small section taken from a one-day seminar currently in development entitled Better Dentistry: The Bottom Line For Sustainability™.

UPCDA

Give Kids a Smile

Give Kids a Smile Pinellas (GKAS) will be held February 11; 25; and 26 at nine clinics throughout the county. As always, we are grateful for your time and contributions of supplies. GKAS' dental treatment's for children requires the volunteerism of our profession. I am always humbled by the generosity of this association.

Although in its preliminary stage, we have taken GKAS online. I invite you to visit, www.gkaspinellas.com to sign up to volunteer your time or for making monetary contributions. Being on the web will enable more effective and efficient outreach and organization of volunteers.

This year GKAS will also include volunteers from the community. Several patients and neighbors have committed time to support GKAS in some of the more unglamorous tasks. Also, thanks to our friends at the Junior League of Clearwater-Dunedin, GKAS and the dental volunteers will have additional organized community support on screening and treatment days. Also the graciousness of the Pinellas County Health Department; 211 Pinellas, UF College of Dentistry; and Pinellas County Schools confirms their undeniable commitment to the success of GKAS.



CO-ED SOFTBALL BATTLE * UPCDA, WPDA, Pinellas & Hillsborough

November 30th, 6:00pm at Canal Park in Oldsmar

Come on TEAM, it's time to dust off your equipment and get ready to continue our undefeated winning record.

We Need You on Our Team!

Call Lissette at (727) 449-1232 or email lissette@wcdental.org to sign up for the UPCDA team! Please bring your own equipment and if you have extra please notify Lissette. Cheering section for family and great playground for the kids.



GREETINGS FROM THE PTEC DENTAL ASSISTING PROGRAM

PINELLAS TECHNICAL EDUCATION CENTERS – ST. PETERSBURG CAMPUS
901 34TH ST. S • ST. PETERSBURG, FL 33711 • 727-893-2500, extension 1073 • www.myptec.org

The dental assisting program started the new school year with 12 returning adult students, 3 new adult students and 2 high school students. We want to continue to keep the enrollment up in the program so I am asking each of you to encourage those you may encounter who are searching for a career, to consider the Dental Assisting program at PTEC.

- PTEC Dental Assisting program is the only ADA accredited non-profit public school program in the area
- 1230 program hours (approximately 12-14 month program)
- Students are enrolled Monday – Friday, 7:30 am to 12:45 pm
- Enrollment periods are five times throughout the year
- Program curriculum includes:
 - Microbiology and sterilization
 - Chairside skills
 - Practice management
 - Radiology certification
 - Expanded functions certification
 - Dental laboratory skills
 - Clinical experience
 - University of Florida College of Dentistry Clinic
 - St. Petersburg College, Seminole
 - Three week general practice externship
 - Two week specialty practice externship
- Tuition cost is \$2.57 an hour = \$3,161.00
 - Laboratory fees: \$503.00
 - Books and supplies: \$475.00

I have two students graduating in the next couple of months. The program is a self-paced program so students are graduating at all times throughout the year. If you are in need of a dental assistant with experience, please contact me by email or telephone. I will pass the information on to my students for possible employment.

If any office is interested in being a part of the Program's externship program, please contact me as well. During externship, students take on the hours of your office and are expected to participate in all phases of the practice with the major emphasis on chairside to include expanded functions and radiology.

I look forward to working with each of you throughout the year. I thank you for your continued support in striving to make the Dental Assisting program at PTEC the best program in Pinellas County.

Barbara Thomas, CDA, BS, MA
Program Director/Instructor
727-893-2500, extension 1073
thomasba@pcsb.org

UPCDA



Lava™ DVS
Full Contour Digital Crown

A New Path
to Beauty

Lava DVS crowns deliver strength and bio-compatibility for your patients. Stop by our table at the November 10 UPCDA Meeting, and receive coupons with up to \$580.00 in savings toward Lava products! Visit our website to view a video of this innovative product. www.smithhaist.com

 **3M ESPE**

The Upper Pinellas County Dental Association (UPCDA) newsletter is published 8 times a year. The president and staff organize, print and mail to membership. The newsletter may publish signed articles relating to all phases of dentistry, but assumes no responsibility for opinions expressed by the contributors. Publication in the newsletter does not imply the UPCDA endorse any products or services that are advertised. Views, editorials, news columns and/or articles are those of the author's and not necessarily of the president, staff or members of the UPCDA.

Brand Consulting Services

JANICE BRAND, DDS

727-409-1721

PRN SERVICES: YOU PAY FOR WHAT YOU NEED.

No Long Term Contracts

- STAFF TRAINING AND HIRING–Front desk, dental assistant hygienist. Individual or groups.
- PATIENT REACTIVATION– Our trained professionals will contact your overdue 2008 -2010 patients to reactivate.
- START-UP COACHING– Opening a new office or purchasing an existing office? We can help with set up and systems.