

NEWSLINE

PRESIDENT'S MESSAGE



I hope everyone had a good time at our last meeting. I want to thank Dr. James Pitts for choosing Cathy Klein from Benco Dental. She organized and sponsored our entire meeting. I hope you all had a chance to met most of the vendors and enjoyed the flow of the evening. There was a lot of new technology to be seen

and there were many people there to offer their help in areas of finance, consulting, lab work and even office and landscape design (the custom fire pits were amazing!). Please give the board your feedback if you would like this type of meeting again next year, lissette@wcdental.org.

This month's meeting is on November 9th. It's our joint meeting... time to have fun with our colleagues from the PCDA. It will again be held at the St. Pete Marriott Clearwater Hotel. Captain Robert Alfonso will be speaking about the pill mill epidemic and I've heard he has a lot to talk to us about. Dr. Paul Palo, President of the West Coast District Dental Association, will also be giving us an update on component and state information.

Last Saturday was a beautiful morning at Sheffield Park. The weather was cool, the camaraderie and food was great but best of all UPCDA won! I want to give a big THANKS to Dr. Bill Kochenour for his great coaching and for not "making" me play. I did bring a member of my office though to replace me! Thank you to all the players, you all were awesome! It was so nice seeing all the families who came out and the puppies too!

Our holiday parting is coming up so put December 1st on your calendars! We will be at Innisbrook Golf Resort this year with one of the hottest

NOVEMBER 2011

MARK YOUR CALENDAR

2011

November 9th

Joint meeting with Pinellas County Dental Association
The Pill Mill Epidemic Presented by:
Captain Robert Alfonso
St. Petersburg Marriott Clearwater

December 1st

Holiday Party
Innisbrook Golf Resort

2012

January 18th

Dental Transitions sponsored
by Aftco Dental - East Lake
Woodlands Country Club

February

Date TBD - 3rd Annual UPCDA
Bowling Event

March 21st

Orthodontics Update Presented
by: Dr. Jeremy Albert - East Lake
Woodlands Country Club

April 18th

Enhancing the Patient Experience
Presented by Holly Church
and sponsored by Insurance &
Financial Advisors Marketing Inc -
Bon Appétit Restaurant

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NOVEMBER 2011

Meeting

RSVP prior to November 4th for the
November 9th meeting:

by phone: (727) 449-1232
or by e-mail: lissette@wcdental.org

Joint meeting with Pinellas County Dental Association

*Note: Please indicate dietary restrictions
when you RSVP*

When: Wednesday, November 9th

Where: St. Petersburg Marriott Clearwater
12600 Roosevelt Blvd, St. Petersburg

Time: 6:00 p.m. - 7:00 p.m. Social Hour
7:00 p.m. - 8:00 p.m. CE Meeting

Course: Prescription Drug Abuse
Epidemic Update - 1 CEU

Presented by: **Captain Robert Alfonso**
Pinellas County Sheriff's Office,
Narcotics Division

Nick Cox
Statewide Prosecutor
Office of the Attorney General, Florida

Robert O'Neill
US Attorney
Middle District of Florida,
US Department of Justice

Sharon Kelley, CEO
Alliance for Global Narcotics Training
Associates in Emergency Medical
Education

Sponsor: Kettenbach, Zimmer

*Please take time to visit each exhibitor as they
are an important part of UPCDA's success!*

The Upper Pinellas County Dental Association (UPCDA) newsletter is published 8 times a year. The president and staff organize, print and mail to membership. The newsletter may publish signed articles relating to all phases of dentistry, but assumes no responsibility for opinions expressed by the contributors. Publication in the newsletter does not imply the UPCDA endorse any products or services that are advertised. Views, editorials, news columns and/or articles are those of the author's and not necessarily of the president, staff or members of the UPCDA.

President's Message (cont'd)

local bands, The Black Honkeys! They will get you up and dancing....amazingly even Dr. David Burch danced all night at one of their functions! Thank you to Dr. Larry Lieberman for all his work on securing our night. Enjoy UPCDA's room rate of \$89.00 at Innisbrooks and take the trams to and from the event.

Recently, a lot has been happening in our county with fluoridation. The Pinellas County Commissioners voted 4-3 against continuing fluoridation in our water. This was a big defeat for us and our community. Drs. Ed Hopwood, Johnny Johnson and Amy Anderson (PCDA President) would like to head up a task force to decide on how we should proceed. If anyone is interested in helping out please contact UPCDA 727-449-1232.

Hope to see you all at the joint meeting and the holiday party!

Kristin Burch

UPCDA Directory Now Available

Visit <http://www.upcda.org/members/directory/UPCDADirectory2011.pdf>
for your 2011-2012 UPCDA Directory

Members only password protected:

Username:727smileup
Password:upcda727dds

Dr. Dan Bertoch Memorial Grant

Dr. Dan Bertoch devoted much time to advocacy for the dental profession. Members of the Florida state legislature and many in Washington D.C. knew of Dan and always welcomed him during the ADA's Washington Leadership Conference and FDA's Dentists' Day on the Hill (DDOH).

It is in this spirit that a Memorial Fund in Dan's name will provide funding for a first-time attendee to DDOH in Tallahassee on February 1, 2012. This grant is meant to help a dentist who has the passion to meet with legislators to discuss issues affecting dentistry. Any first-time attendee is welcome to apply by completing the application form and submitting a letter to the WCDDA. The grant can be used toward transportation to and from Tallahassee and accommodations at the host hotel. Reimbursement will occur after the event. The deadline for application is January 1, 2012.

[Make a contribution to the Dr. Dan Bertoch Memorial Grant.](#)

UPCDA

Dentists' Day on the Hill – February 1, 2012

If you are interested in attending DDOH and it's your first time attending you may qualify to apply for the Dr. Dan Bertoch grant for reimbursement, [download the grant application here.](#)

Dentists' Briefing

Tuesday, January 31, 2012 at 7 p.m.

Aloft Hotel - Registration packets will be available at the Briefing.

Dentists' Day on the Hill

Wednesday, February 1, 2012

8 a.m. – Registration packets available at the FDA Governmental Affairs Office

118 E. Jefferson St., Tallahassee, FL 32301

Noon-1 p.m. - Box lunches will be served at the Senate Building Portico

Special Room Block

Aloft Hotel – 200 N. Monroe St., Tallahassee, FL 32301

Phone 850.513.0313

Room Block for \$139.00 per night with free parking.

Room Block is under "Dentists Day on the Hill"

Marriott Courtyard Tallahassee – North/I-10 Capital Circle

1972 Raymond Diehl Road, Tallahassee, FL 32308

Phone: 1-850-422-0600



*It is time to step up and help protect your practice.
Don't leave decisions about your future to those who don't practice dentistry.*

To participate in Dentists' Day on the Hill, please fill out the [registration form](#) and fax or mail it by January 9, 2012 to:

Dentists' Day on the Hill

Alliance of the FDA President

Ms. Carol Nissen, 280 N. Sykes Creek Parkway, Suite C, Merritt Island, FL 32953

Fax: 321.452.2125

Give Kids a Smile – Friday, February 3, 2012

Pinellas and Upper Pinellas County Dental Associations Give Kids a Smile is looking for volunteers. Our mission remains: to provide a county wide approach to screen and treat uninsured children whose families are financially unable to access dental care without this program. Our dental community has proven incredibly supportive; and many uninsured children have been the beneficiaries of your kindness.



Ways you can get involved:

Volunteer to treat patients: Visit the volunteer section on www.gkaspinellas.com to sign up.

Donate Supplies: Contact Dr. Sanjie Jackson at eijnas81@aol.com. Items needed include needles, lidocaine, bonding agent and composite and photo glossy paper

Donate Funds: To donate money, please mail and make checks payable to UPCDA (*in the memo please write "Restricted, GKAS"*). PO Box 611, Brandon, FL 33509

Dr. Sanjie Jackson, UPCDA GKAS Chairperson

Give Kids A Smile® - Donation Form!

Give Kids A Smile® is meant to accomplish two things, help children get the dental care they so desperately need AND raise awareness that our children deserve a better health care system that addresses their dental health needs.

If you are unable to volunteer please consider making a donation!

Name: _____ Visa MasterCard Check
Phone Number: _____ CC # _____
E-Mail: _____ Exp. Date _____ CVV2 Code _____
Billing Zip Code _____

Fax this form to 813.654.2505 or Mail to: UPCDA, P.O. Box 611, Brandon, Florida 33509

UPCDA

Fluoridation may be at risk in Dunedin

Dunedin will hold a public hearing/workshop on November 29th from 6:00 pm – 9:00 pm at the Hale Center on Douglas Ave. More information to come when available.



Other Important Dates

February 1st
Dentists' Day on the Hill

February 3rd
Give Kids a Smile

February 10th
WCDDA Annual Meeting,
St. Petersburg Hilton Bayfront

June 14-16th
FNDC, Gaylord Palms Orlando

July 27-29th
WCDDA Summer Meeting

UPCDA Holiday Party

Thursday, December 1, 2011

7:00 PM - 11:00 PM

Innisbrook Golf Resort

36750 U.S. Highway 19 North
Palm Harbor

Please
Bring Toys for
"Toys for Tots"

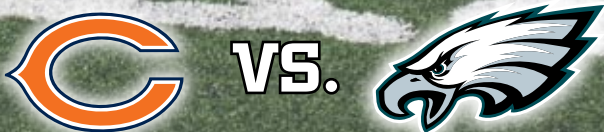


Kickin' it with Colleagues

*Sponsored by the Upper Pinellas County
Dental Association*

Please join us at this free event for a
chance to meet and mingle with your
dental colleagues in Pinellas County.
Drinks and appetizers will be provided.

Monday Night Football Mixer
November 7th • 7:00pm - 9:00pm



Lee Roy Selmon's • 34200 US Hwy 19 N. • Palm Harbor
Open to UPCDA Members Under 40 and any UPCDA
Members that bring a Non-Member Guest.

RSVP: lissette@wcdental.org or 727-449-1232

West Coast District Dental Association 90th Annual Meeting



Dr. Robert Faulkner
Making Implants Part of Your
Everyday Practice

Patricia Worcester RDH, BS
Comprehensive Care for the
Hygiene Patient
New Patients: Providing the
WOW Experience

Larry Guzzardo
The Complete Care Dental
Team

Dr. John Burgess
Update on Bonding Systems
and Dental Materials

REGISTER ONLINE!
www.wcdental.org

St. Petersburg Hilton Bayfront 🌐 February 10, 2012