

# NEWSLINE



## PRESIDENT'S MESSAGE

Our first meeting was a success! Dr. Jeff Scott provided us with a great lecture on high quality day-to-day dentistry. There was great camaraderie and the excitement of some members extended into the lecture time. I'm sure that such excitement was due to too much caffeine or sugar, but it was also noted by the lecturer that traveled a fair distance, did not get the chance to taste the food and did not charge

our association for his time and knowledge. He enthusiastically presented his information sometimes in a non declared verbal war against the tables of the excited members whose mothers nor teachers were immediately available to guide them in their emotional control. The fact that we had a great attendance limited the availability of "time out" chairs for such over enthusiastic members. Regardless, it was great to see everybody including a number of new members, after a hot and humid summer.

Most of you missed the Rays game. Even though the price of the tickets was a little bit on the high side it was well worth it. The food was great with endless dessert, beer with no bottom cups included and even the game was a good one. We hope to see you there next year. To continue with the sport spirit we already have a date for the UPCDA vs. Pasco softball game. Mark your calendars for Thursday, November 19th, additional details will be forth coming. Our professional UPCDA team will certainly appreciate a cheering section and support. This will also be a great networking opportunity to share with your colleagues and have some laughs with your family, as well as an opportunity to give your TV and computer some rest.

The problem of access to care of course has not changed over the last month but some of our members are working very diligently on the issue. It is worth mentioning the proactive work of **Dr. Bob Ettleman** and **Dr. Ed Hopwood** who in conjunction with other non dentist members of the community and the county are working on the creation of a Dental Health Board. The creation of a county level position for a Dental Health Administrator is also on the making. This person will be overseeing as described to me by Dr. Hopwood, the three areas necessary for adequate access to care, The Preventive Care/Education, Emergency Care and Comprehensive Care. **Dr. Bill Layman**, UPCDA's GKAS Chairman, just as Ed and Bob, has taken the issue of access to care to heart. He's been organizing what is called the Oral Disease Prevention Program and going the extra mile in representing our profession by finding community

## OCTOBER 2009

### MARK YOUR CALENDAR

#### UPCDA CE Schedule

**October 21<sup>st</sup>**  
Bon Appétit Restaurant  
*Swine Flu Update*  
Health Department  
*Peer Review and Ethics Update*

**November 4<sup>th</sup>**  
Joint meeting with  
Pinellas County

**December 3<sup>rd</sup>**  
Holiday party at  
Safety Harbor Spa

#### 2010

**January 20<sup>th</sup>**  
East Lake Woodlands C.C.  
*Domestic Violence*  
*Medical Errors*

**February**  
UPCDA Bowling Event

**March 17<sup>th</sup>**  
East Lake Woodlands C.C.  
*Dentistry's Role in the*  
*Recognition & Management of*  
*Snoring & Sleep Apnea*  
Dr. Gy Yatros

**April 21<sup>st</sup>**  
Bon Appétit  
Dr. Jim Carazola

## PRESIDENT'S MESSAGE (cont'd)

support and creating an educational program for the schools in the community. He will be touching on some of these topics at our next meeting.

The level of leadership in our association is exceptional as we all know, not only on the issue of access to care but also on the issue of protecting our citizens from "sidewalk and garage" type of dentistry. Our own **Dr. Bill Kochenour** needs our support for appointment to the Florida Board of Dentistry. Best of luck Bill! I hope that all of you will support Bill by writing a letter to the governor for the benefit of our profession (sample letter on pg. 5).

Don't forget the Golf tournament on October 16<sup>th</sup> at Eastlake Woodlands benefiting the Gulf Coast Dental Outreach program. And last but not least our next important meeting at Bon Appetit in Dunedin where the Health Department will be giving an update on Swine Flu, **Dr. Bob Churney** will be giving an update on Peer Review and **Dr. Bill Layman** will speak about the Oral Disease Prevention Program respectively.

For our new members, if you need further information about our wonderful organization or the location of our meetings you may email Lissette at [lissette@wcdental.org](mailto:lissette@wcdental.org) or call (727) 449-1232. Hope to see you there. Let's keep our membership strong!

– Reinaldo

UPCDA

## WELCOME NEW MEMBER

Dr. Naggie Novy, Pedodontist – Palm Harbor

UPCDA

## The Stone Crab Dinner is back!

Tuesday, October 20, 2009  
Social: 6:30 p.m. • Dinner: 7:00 p.m.

duPont Registry, Inc.  
Car Museum  
3051 Tech Drive • St. Petersburg, FL 33716

### Host Committee

Dr. Nolan Allen  
Dr. Christopher Bonham

Dr. Donald Cadle  
Dr. Robert Churney

Dr. Reinaldo Claudio  
Dr. Frederick Hosley

Dr. Rudy Liddell  
Dr. William Kochenour

Dr. Frederick Muenchinger  
Dr. Ty Schweiger

Please join as we revisit our traditional Stone Crab Dinner to help elect friends of dentistry to the Florida Senate

**Former Senator Jack Latvala**, who represented Tampa Bay in the Florida Senate, 1994-2002

**Representative Ellyn Bogdanoff** for Florida Senate, District 25

**Minimum Contribution Requested - \$100**

RSVP – Call 727-545-9566 or Email [rsvp@jacklatvala.com](mailto:rsvp@jacklatvala.com)

**Please make checks payable to "Jack Latvala Campaign" and/or "Ellyn Bogdanoff Campaign"**

Maximum allowable contribution is \$500 per person or corporate entity.  
Contributions are not deductible for federal income tax purposes.

The purchase of a ticket for, or a contribution to, the campaign fundraiser is a contribution to the campaign of Jack Latvala. Political advertisement paid for and approved by Jack Latvala, Republican, for State Senate, District 16

The purchase of a ticket for, or a contribution to, the campaign fundraiser is a contribution to the campaign of Ellyn Bogdanoff. Political advertisement paid for and approved by Ellyn Bogdanoff, Republican, for State Senate, District. 25

# OCTOBER 2009

## M e e t i n g

RSVP prior to October 16th for the  
**October 21st** meeting:

by phone: (727) 449-1232  
or by e-mail: [lissette@wcdental.org](mailto:lissette@wcdental.org)

**When:** Wednesday, October 21st  
**Where:** Bon Appétit Restaurant  
**Time:** 6:00 p.m. - 7:00 p.m. Social Hour  
7:00 p.m. - 8:00 p.m. CE Meeting, 1 CE  
**Speakers:** Andrea Allen, RN, Drs. Robert Churney  
and William Layman  
1) *Seasonal Flu and Swine Flu-  
Knowledge IS Power*  
2) *Peer Review and Philanthropy Updates*  
**Sponsor:** Americus Dental Lab

### SWINE FLU PRESENTATION OBJECTIVES:

- Overview of the Seasonal Flu and H1N1 Swine Flu virus.
- Brief history of the influenza virus, the origin of H1N1 and why it is called Swine Flu.
- Transmission of the virus and how to prevent (or reduce the chance) of becoming infected in the dental setting.
- Calm fears and reduce stress associated with H1N1 Swine Flu.
- H1N1 Swine Flu vaccine, target groups and vaccine plan.

### ABOUT ANDREA ALLEN, RN

Andrea is the Senior Community Health Nurse, Public Health Preparedness Trainer at the Pinellas County Health Department and works in Public Health Preparedness Program as a Trainer and Special Needs Shelter Coordinator.

**If H1N1 vaccine is available attendees interested will be vaccinated by Health Department nurses onsite.**

UPCDA

## Give Kids A Smile 2010 – Volunteers Needed

Pinellas and Upper Pinellas County Dental Association Give Kids a Smile is looking for volunteers. Our mission remains: to provide a county wide approach to screen and treat uninsured children whose families are financially unable to access dental care without this program. Our dental community has proven incredibly supportive; and many uninsured children have been the beneficiaries of your kindness.

Last year's chair, Dr. Carey Bonham, has left big shoes for me to fill. It was under Carey's direction that GKAS was made a joint event with the UPCDA. Dr. Carey organized a fantastic program.

This year, we again ask for your donation of time, supplies or a monetary contribution.

### Three opportunities to donate your time:

February 12<sup>th</sup> – **Screening** ♦ February 26<sup>th</sup> and 27<sup>th</sup> – **Treatment days**

Please let us know what role you wish to play on our team.

To donate your time please contact: Dr. Ryan Leaman at [drryanleaman@gmail.com](mailto:drryanleaman@gmail.com) or 727-345-5751.

To donate supplies contact Dr. Monica Doyle at [mmddmd@ufl.edu](mailto:mmddmd@ufl.edu) or 727-398-0085.

To donate money, please mail and make checks payable to Pinellas County Dental Assoc., (in the memo pls write "Restricted, GKAS").

Sincerely,  
Bill Layman, DMD  
Chair, 2010 GKAS



UPCDA

**October 16, 2009**  
Gulf Coast Dental Outreach  
Golf Tournament  
East Lake Woodlands

**November 19, 2009**  
UPCDA vs. Pasco  
Softball Game

### Important Dates

**February 5, 2010**  
WCDDA Annual Meeting  
St. Petersburg Hilton Bayfront

**February 28, 2010**  
End of the biennium

**June 10-12, 2010**  
FNDC – Gaylord Palms Orlando

**August 6-8, 2010**  
WCDDA Summer Meeting  
The Ritz-Carlton, Naples

**October 9-12, 2010**  
Orange County Convention Center,  
Orlando

# IMPORTANT INFORMATION

## WE ALL COULD HELP INCREASE MEMBERSHIP IN ORGANIZED DENTISTRY

Membership in organized dentistry continues to decline for the past few years and at least 41% of all practicing dentists in Pinellas County are non members of UPCDA, WCDA, FDA or ADA? Why is it important for all of us to get involved and help increase the percentage of members to organized dentistry?

*The following are some of the real values of our membership:*

### Unity for our profession:

There is power in numbers! The larger the percentage of dentists who belong to organized dentistry, the more impact the FDA and ADA can have in the political arena to protect us from over-regulation and unnecessary fees. The ADA and the state dental societies analyze and respond to more than 4,000 legislative bills annually.

### Networking and Camaraderie:

Sharing information and skills with fellow professionals in addition to personal contacts help you become part of the network of dentists in your community - an important aspect of any successful practice. When you are part of organized dentistry you belong to group of professionals with similar concerns and interests and you also have an opportunity to mentor others and receive advice on many issues that affects you, your patients and your community.

### Education:

As a local dental society, UPCDA helps its members meet the CE requirements to maintain their license to practice by providing CE credits during its regular monthly meetings for no additional fees. WCDDA, FDA and ADA provides a wide variety of CE courses at a reduced fee for its members.

### Prestige:

The public trusts the ADA seal of acceptance and members of organized dentistry benefit from such connection.

### Did you know without FDA/ADA intensive lobbying and political efforts you would have paid:

- \$30,000 to a licensed physician to serve as your practice's medical director.
- \$200 annually for an additional license as a health care clinic that could require government inspection of your filing practices.
- Up to \$50,000 to remodel your office to comply with HIPAA regulations.
- \$5,000 or more for legal advice regarding Board of Dentistry inquiries into billing errors.
- \$250 per year to obtain an additional license to purchase prescription drugs.

### Membership dues exemption:

Dentists who join immediately upon graduation do not pay active member dues. The second year after graduation dentists pay only 25% of dues, 50% on the third year and 75% the fourth year. Dentists who have never been ADA members and not new graduates receive a 50% discount on ADA dues the first year of membership.

It is essential that each one of us reach to our non-member colleagues and ask them to get involved and participate in organized dentistry by becoming members. It is certainly a mutual benefit as **together we can make a difference!**

*Raed Kasem, Membership Chairman*

## West Coast District Dental Association's 88th Annual Meeting

Friday, February 5, 2010

**St. Petersburg Hilton Bayfront**

Camaraderie ★ Education ★ Fun

**Register online at [wcdental.org](http://wcdental.org)**

**West Coast District Dental Association PLATINUM PARTNER:**

9720 North Armenia Avenue, Suite F  
Tampa, FL 33612  
(813) 931-3018 Fax (813) 931-1851  
E-mail: [wc.dental@gte.net](mailto:wc.dental@gte.net)



### FEATURED PROGRAMS:

**Dr. Gerard Chiche** - *Recipes for Predictable Anterior Esthetics*

**Katherine Eitel** - *Lioness Leadership & Have Them at Hello*

**Lisa Harper-Mallonee, BSDH, MPH, RD**

*Fattening of America - Where Does Dentistry Fit into the Puzzle?  
Healthy Mouth, Healthy Body - Healthy Practice*

**Angie Stone, RDH, BS** - *A Practical Approach to Improving Oral Care in the Dependent Adult Population • Recall, Recare, Who Really Cares and Brilliant HyDuction My Dear Hygienist*

**Amy Nieves, RDH** - *Enhancing Nature Through Science: Recognize, Rejuvenate and Restore*  
**Sponsored by: GC America Inc.**

## **UPCDA SUPPORTS DR. WILLIAM KOCHENOUR FOR BOARD OF DENTISTRY APPOINTMENT**

The Florida Board of Dentistry will have a vacancy and our own Dr. Kochenour needs our support. We need to act by writing to the governor with a volume of letters to make him take notice. The letter can also be [downloaded](#) from our website [www.upcda.org](http://www.upcda.org). Please send your letter now while it's on your mind and email [lissette@wcdental.org](mailto:lissette@wcdental.org) to notify us that a letter was sent.

*Please use your stationary*

The Honorable Charlie Crist  
ATTN: Governor's Appointments Office  
400 S. Monroe Street  
The Capitol Building 7th Floor, Suite 705  
Tallahassee FL 32399-0001

RE: The Appointment of Dr. William Kochenour to the Board of Dentistry

Dear Governor Crist:

As a member of both the Upper Pinellas County and the Florida Dental Association, it is my pleasure to send this letter of endorsement for the appointment of Dr. William Kochenour to the Board of Dentistry.

Dr. Kochenour is an outstanding member of our profession and an invaluable member of our Association. He would be an outstanding addition to the Board of Dentistry and as an orthodontist would add the much needed voice and perspective to the Board.

As a practicing orthodontist in Florida for 28 years, Dr. Kochenour has my respect, and you can be assured he would be an outstanding Gubernatorial appointment.

In addition to his outstanding professional accomplishments, he is committed to improving access to dental care for Floridians. He is the southern representative on the Council on Orthodontic Health Care as they look nationally at initiatives to improve access to care. At the local level, he volunteers at the Gulf Coast Dental Outreach Clinic and for the last 26 years, he has been a member of the All Children's Hospital Cleft Palate Committee team in St Petersburg.

For these reasons, both his outstanding dental career and his commitment to champion causes that help Florida's less fortunate, I highly recommend him to fill the vacant seat on the Board of Dentistry.

Sincerely,

Dr. (insert name)