

NEWSLINE

PRESIDENT'S MESSAGE



areas of dentistry.

It was great seeing everyone at our first meeting. If you happened to miss it Dr. Gary Forbes gave a very informative talk on 3D cone beam imaging and how it is used in endodontics. It's amazing what this technology allows us to see. This imaging is such a great tool to help in diagnosing and treatment in many

Please note that our next meeting on October 19th will be at Eastlake Woodlands instead of Bon Appetit. If you know anyone that doesn't read their newsletters please give them a call. This night is sponsored by Cathy Klein of Benco and will include a buffet dinner. She will have about 30 vendors at tables to walk around and learn about their latest technology. It should be a fun change of pace and to answer Tony's question... yes you do receive a C.E credit!

I would like to thank Dr. Ed Hopwood and everyone that attended the fluoridation meeting this past Tuesday in Clearwater. The UPCDA thanks you for representing us. Please read Ed's information in the newsletter.

Our softball tournament is coming up soon and we need to rally and get our team together. We only had 5 members sign up at the last meeting and we need a captain! Please let me or Lissette know if you can play. Jenny Olding of DSG and Fran of Benco are sponsoring and providing barbeque...so bring your family to either play, cheer or just make fun of you!

I look forward to seeing you all at the next meeting.

Kristin Burch

OCTOBER 2011

MARK YOUR CALENDAR

2011

October 19th

High Technology Night sponsored by: Cathy Klein of Benco Dental East Lake Woodlands Country Club

November 9th

Joint meeting with Pinellas County Dental Association
The Pill Mill Epidemic Presented by: Captain Robert Alfonso
Marriott St. Petersburg Clearwater

December

Holiday Party TBD

2012

January 18th

Dental Transitions sponsored by Aftco Dental - East Lake Woodlands Country Club

February

Date TBD - 3rd Annual UPCDA Bowling Event

March 21st

Orthodontics Update Presented by: Dr. Jeremy Albert - East Lake Woodlands Country Club

April 18th

Enhancing the Patient Experience Presented by Holly Church and sponsored by Insurance & Financial Advisors Marketing Inc - Bon Appetit Restaurant

OCTOBER 2011

M e e t i n g

RSVP prior to October 14th for the
October 19th meeting:

by phone: (727) 449-1232
or by e-mail: lissette@wcdental.org

When: Wednesday, October 19th
Where: East Lake Woodlands Country Club
Time: 5:30 p.m. - 8:00 p.m.
Course: High Technology Night-
Featuring 30 Vendors – 2 CEU
Sponsor: Benco Dental

*Please take time to visit each exhibitor as they
are an important part of UPCDA's success!*

*Note: Location Change (East Lake Woodlands Country Club) • Dinner Buffet
There will be 30 vendors exhibiting, this is a great opportunity!*

UPCDA

CO-ED SOFTBALL BATTLE

**Hillsborough, Pinellas, Upper Pinellas &
West Pasco County Dental Associations**

Saturday, October 22nd
9:00am-1:00pm

Location: Sheffield Park
1923 Cutty Bay Court, Oldsmar, FL



We Need You on Our Team!

Call Lissette at (727) 449-1232 or email
lissette@wcdental.org to sign up for the UPCDA team!

Please bring your own equipment and if you have
extra please notify Lissette. Cheering section for
family and great playground for the kids.

Other Important Dates

October 10-13th
ADA Annual Session, Las Vegas

February 3rd
Give Kids a Smile

February 1st
Dentists' Day on the Hill

February 10th
WCDDA Annual Meeting,
St. Petersburg Hilton Bayfront

June 14-16th
FNDC, Gaylord Palms Orlando

July 27-29th
WCDDA Summer Meeting

Pinellas County Commissioners CUT Fluoridation from Water Supply

On Tuesday 10/4/11 the Pinellas County commissioners held a workshop to discuss water fluoridation. Members representing the water department and organized dentistry (both PCDA and UPCDA) spoke, presenting a united front defending the position of fluoridating the water supply. In a highly unusual move, the commission took a vote on the subject at the workshop, voting 4-3 to discontinue fluoridating the Pinellas county water supply. The Commissioners in favor of fluoride were Latvala, Seel and Welch. The Commissioners opposing were Bostock, Roche, Brickfield and Morroni. Of particular note, Morroni was well supported by the FDA with your lobbying dollars having been given to him in the past.

I would like to thank the following UPCDA members for being at the meeting and speaking up: Chris Beach, Bob Churney, Johnny Johnson, Rob Ettleman, Pat Lepeak, and Oscar Menendez. I would also like to thank local pediatrician Dr. Dean Fauber for speaking. Additionally, Dr. Woody Janssen, a local dentist and advocate also spoke along with many members of the PCDA. These members all did an excellent job and served organized dentistry well. This seems to have been a political decision by the commissioners with no basis in the science which unequivocally supports fluoridation of the water supply. The opposing speakers were the usual rag-tag group which tend to further the fluoridation cause rather than present effective arguments against it.

It is with great regret that I offer this report to our members. It is worth noting the commissioners and their positions as they did a great disservice to the population of Pinellas County today and they need to be held accountable in their respective elections.

Edward Hopwood

DR. STEWART ROSENBERG
LASER SEMINAR

BENCO DENTAL and BIOLASE
FRIDAY NOVEMBER 4, 2011
8:30-4pm

THE CLUB at Treasure Island
400 Treasure Island Causeway
Treasure Island, Florida 33706

RSVP BY OCTOBER 15th to:
Kathy Klein
727.515.91229

UPCDA Directory Now Available

Visit http://www.upcda.org/members/directory/UPCDA_Directory2011.pdf
for your 2011-2012 UPCDA Directory

Members only password protected:

Username:727smileup
Password:upcda727dds

West Coast District Dental Association 90th Annual Meeting



Dr. Robert Faulkner
Making Implants Part of Your
Everyday Practice

Patricia Worcester RDH, BS
Comprehensive Care for the
Hygiene Patient
New Patients: Providing the
WOW Experience

Larry Guzzardo
The Complete Care Dental
Team

Dr. John Burgess
Update on Bonding Systems
and Dental Materials

REGISTER ONLINE!
www.wcdental.org

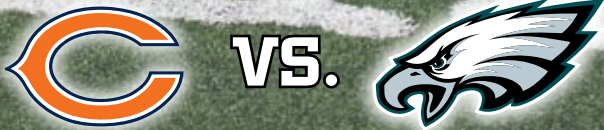
St. Petersburg Hilton Bayfront 🌐 February 10, 2012

Kickin' it with Colleagues

*Sponsored by the Upper Pinellas County
Dental Association*

Please join us at this free event for a
chance to meet and mingle with your
dental colleagues in Pinellas County.
Drinks and appetizers will be provided.

Monday Night Football Mixer
November 7th • 7:00pm - 9:00pm



Lee Roy Selmon's • 34200 US Hwy 19 N. • Palm Harbor
Open to UPCDA Members Under 40 and any UPCDA
Members that bring a Non-Member Guest.

RSVP: lissette@wcdental.org or 727-449-1232



WELCOME NEW MEMBERS

Andrew J. Holloman, DDS – Clearwater
Emanuel Kantos, DMD – Tarpon Springs
Fuad Malki, DDS – Tarpon Springs
David M Owsley, DMD, Oral Surgeon – Trinity
Alexsander Precaj, DDS – Clearwater

*Invite a potential UPCDA member to a meeting
free of charge. You must RSVP the potential
member prior to the meeting, contact Dr. Jeremy
Albert, Membership Chairman (727) 781-7475
or Lissette at (727) 449-1232.*



UPCDA

Give Kids a Smile – Friday, February 3, 2012

Pinellas and Upper Pinellas County Dental Associations Give Kids a Smile is looking for volunteers. Our mission remains: to provide a county wide approach to screen and treat uninsured children whose families are financially unable to access dental care without this program. Our dental community has proven incredibly supportive; and many uninsured children have been the beneficiaries of your kindness.

Ways you can get involved:

Volunteer to treat patients: Visit the volunteer section on www.gkaspinellas.com to sign up.

Donate Supplies: Contact Dr. Sonja Jackson at eijnas81@aol.com. Items needed include needles, lidocaine, bonding agent and composite and photo glossy paper

Donate Funds: To donate money, please mail and make checks payable to UPCDA (*in the memo please write "Restricted, GKAS"*). PO Box 611, Brandon, FL 33509



Dr. Sonjie Jackson, UPCDA GKAS Chairperson

Gulf Coast Dental Outreach "Play for Care" Classic

Gulf Coast Dental Outreach, a 501(c)(3) nonprofit organization, invites you to participate in or sponsor our third annual "Play for Care" Charity Golf Outing. Your generous assistance will help low-income Bay-area patients receive quality dental care. All proceeds go directly toward patient care.



- **What:** Golf outing benefiting Gulf Coast Dental Outreach and the underserved population of the Pinellas, Pasco and Hillsborough county areas
- **When:** October 14, 2011 at 1:00 p.m. Registration starts at 11:30 a.m.
- **Where:** East Lake Woodlands Golf and Country Club (North Course), 1055 E. Lake Woodlands Pkwy, Oldsmar, FL
- **What's included:** One round of golf at one of the area's most well-respected courses, boxed lunch, multi-entrée buffet dinner, golf contests and customized balls, tees and other "goodies"
- **Cost to attend:** \$105/person, or \$420 per foursome

Don't forget, we will also raffle off prizes including golf rounds and hotel stays! Raffle tickets can be purchased at the door.

Become a Sponsor

Don't miss your chance to "drive" home your organization's commitment to our area's most needy. Sponsoring the Gulf Coast Dental Outreach "Play for Care" Charity Golf Outing will advertise your business' or organization's dedication to the fight for access to quality care, while directly assisting Gulf Coast Dental Outreach in its mission to help those in need. The following sponsor levels are available:

- **Tee sponsor:** \$250 - Your sign will be on a tee box
- **Silver sponsor:** \$1,000 - Your sign will be on a tee box and one foursome will be included.

All sponsors will be mentioned in a slide presentation that will be playing when golfers come in at the end of the outing. We are also looking for individuals or organizations to sponsor beverage carts, donations of water or other beverages in coolers, and lunch.

Thank you for your generous support.

For details contact: Gulf Coast Dental Outreach Executive Director Cheryl Small, 813-579-3935, ext105 Cheryl@gulfcoastdentaloutreach.org or Gulf Coast Dental Outreach President / CEO Robert Ettleman, D.D.S., M.A.G.D., 813-389-3748, rob@gulfcoastdentaloutreach.org

- Or, simply print and fax this registration to 813-891-0335

Gulf Coast Dental Outreach "Play for Care" Charity Golf Outing

Foursome #1	_____	handicap	_____
	_____	handicap	_____
	_____	handicap	_____
	_____	handicap	_____