

NEWSLINE

PRESIDENT'S MESSAGE



many social events for us to get together and have some fun.

This July the West Coast Dental Association held another great meeting in Naples. I know everyone that attended were pleased with the courses presented and with all of the activities and socials. I had the pleasure of meeting our new FDA president, Cesar Sabates. He has a few exciting goals this year including promoting membership through media campaigns and formation of an FDA's Buyers Club to give members percentage off purchases.

While reminiscing on why I first joined the UPCDA (it just seemed like the first thing to do after graduating and passing the board exam) I realized what the society really has to offer. It's now more important for us to stay together, recruit new members and support the tripartite to help preserve our profession and the dental health of our community. There are so many critical issues occurring in our state such as new dental schools, licensure by credentials, and new legislation. We are so lucky to have many of our members involved at all levels of leadership. Also, we are grateful to have the Gulf Coast Dental Outreach Clinic right in our backyard. Dr. Robert Ettleman, his board, and the volunteers are answering the access to dental care for the underserved in our county. If you have never had the chance to volunteer, I encourage you to give one Friday. It will change your life!

I would like to thank Bob Haller for all his dedication last year and hope to see everyone at our first meeting in September!

Kristin Burch

SEPTEMBER 2011

MARK YOUR CALENDAR

2011

September 21st

3D Conebeam limited field imaging use in Endodontics Presented by: Gary Forbes - East Lake Woodlands Country Club

October 19th

High Technology Night sponsored by: Cathy Klein of Benco Dental Bon Appetit Restaurant

November 9th

Joint meeting with Pinellas County Dental Association
The Pill Mill Epidemic Presented by: Captain Robert Alfonso
St. Petersburg Marriott Clearwater

December

Holiday Party TBD

2012

January 18th

Dental Transitions sponsored by Aftco Dental - East Lake Woodlands Country Club

February

Date TBD - 3rd Annual UPCDA Bowling Event

March 21st

Orthodontics Update Presented by: Dr. Jeremy Albert - East Lake Woodlands Country Club

April 18th

Enhancing the Patient Experience Presented by Holly Church and sponsored by Insurance & Financial Advisors Marketing Inc - Bon Appetit Restaurant

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SEPTEMBER 2011

M e e t i n g

RSVP prior to September 12th for the
September 21st meeting:

by phone: (727) 449-1232
or by e-mail: lissette@wcdental.org

When: Wednesday, September 21st
Where: East Lake Woodlands Country Club
Time: 6:00 p.m. - 7:00 p.m. Social Hour
7:00 p.m. - 8:00 p.m. CE Meeting
Speaker: Dr. Gary Forbes
Course: 3D Conebeam limited field imaging use
in Endodontics – 1 CEU
Sponsor: DSG Clearwater, Vanguard Payment
Systems, Zimmer Dental

*Please take time to visit each exhibitor as they
are an important part of UPCDA's success!*

Course Description

This course will address the following questions:

- What is CBCT and how does it work?
- What are the endodontic applications of CBCT?
- How do patients benefit from CBCT?

The great advantage of endodontic diagnosis with CBCT imaging will also be explained and demonstrated.

Speaker Bio

Dr. Forbes attended the University of Medicine and Dentistry of New Jersey and gained his Endodontic Certification at the Graduate Dental School of Ohio State University. Dr. Forbes is an adjunct faculty member for graduate Endodontics at the School of Dentistry of the University of Florida. He has been providing Specialty Endodontic care since 1982 and has invested heavily into advanced technology.

Dr. Forbes a ten-year veteran of the U.S. Air Force Dental Corps, past president and active member of the West Pasco Dental Society, is a member of the ADA, FDA and WCDDA and a Fellow of the International Congress of Oral Implantologists.

He has written a dental textbook chapter on Endodontic Microsurgery in the Oral Infections volume of the "Atlas of the Oral and Maxillofacial Surgery Clinics of North America".

Dr. Forbes enjoys providing pine seedlings to anyone who wants to plant them. Local schools and even the department of forestry have acquired many of these seedlings and are 'reforesting' our state. Over 13,000 seedlings have been given away in the last several years.

CO-ED SOFTBALL BATTLE

**Hillsborough, Pinellas, Upper Pinellas &
West Pasco County Dental Associations**

Saturday, October 22nd
9:00am-1:00pm

Location: Sheffield Park
1923 Cutty Bay Court, Oldsmar, FL



We Need You on Our Team!

Call Lissette at (727) 449-1232 or email lissette@wcdental.org to sign up for the UPCDA team!
Please bring your own equipment and if you have extra please notify Lissette. Cheering section for family and great playground for the kids.

Other Important Dates

October 10-13th ADA Annual Session, Las Vegas

February Give Kids a Smile

February 1st Dentists' Day on the Hill

February 10th WCDDA Annual Meeting,
St. Petersburg Hilton Bayfront

June 14-16th FNDC, Gaylord Palms Orlando

July 27-29th WCDDA Summer Meeting

REMINDER: The Use of Mandatory Counterfeit-Proof Prescriptions Effective August 30

The new law requiring the use of counterfeit-proof prescription pads or printer paper when prescribing controlled substance(s) will be enforced effective Tuesday, August 30. You may recall the original effective date of July 1 was delayed by the State Surgeon General, Dr. Frank Farmer, for 60 days.

The appropriate pads or printer paper must be purchased from a vendor approved by the Department of Health (DOH). The state approved vendor list includes 360 vendors from around the state and a list of frequently asked questions and answers. Both the vendor list and the frequently asked questions can be found at:

<http://doh.state.fl.us/mqa/counterfeit-proof.html>.

Key Dates for Implementation of Prescription Drug Monitoring Program:

- **Currently** Dentists licensed as dispensing practitioners must register to input mandatory reporting requirements
- **August 30th** Dentists and other Health Care Providers must use counterfeit prescription pads or paper for prescriptions associated with controlled substances
- **September 1st** - Reporting by dispensing practitioners to begin, required every 7 days thereafter
- **September 8th** - First report by dispensing practitioners must be filed
- **October 1st** - Registration to access voluntary prescription drug database querying privileges begins
- **October 17th** - Dentists may begin to voluntarily query the database

We invite you to come join us in celebrating youth in dentistry with an evening of networking and camaraderie!



The WCDDA's

*3rd Annual
40 & Under Event*

THE VENUE
2675 Ulmerton Rd., Clearwater
September 15, 2011
6:00 pm - 9:00 pm

This is an excellent time to discuss your day to day challenges and successes with your peers and an opportunity to understand organized dentistry. Bring your colleagues! Hors d'oeuvres and beverages will be provided. To RSVP or for more information, contact Kelsey Tidler at (813) 654-2500 or kelsey@wcdental.org.



West Coast District Dental Association 90th Annual Meeting



Dr. Robert Faulkner
Making Implants Part of Your
Everyday Practice

Patricia Worcester RDH, BS
Comprehensive Care for the
Hygiene Patient
New Patients: Providing the
WOW Experience

Larry Guzzardo
The Complete Care Dental
Team

Dr. John Burgess
Update on Bonding Systems
and Dental Materials

St. Petersburg Hilton Bayfront 🌐 February 10, 2012

The Upper Pinellas County Dental Association (UPCDA) newsletter is published 8 times a year. The president and staff organize, print and mail to membership. The newsletter may publish signed articles relating to all phases of dentistry, but assumes no responsibility for opinions expressed by the contributors. Publication in the newsletter does not imply the UPCDA endorse any products or services that are advertised. Views, editorials, news columns and/or articles are those of the author's and not necessarily of the president, staff or members of the UPCDA.

Become an ADA Sharecare Contributor

The ADA has teamed up with Sharecare.com, a new consumer health website founded by Dr. Oz and Jeff Arnold, the founder of WebMD, to provide credible oral health information to the public. As an ADA member, you are invited to apply to join the nationwide community of ADA Sharecare contributors so you, too, can share your individual expertise with the public. Here is a chance to directly provide the public with credible information to help them become better stewards of their oral health. It's also a great way to promote your practice to potential patients because you can create a profile page on Sharecare with a link to your dental practice website. Please visit ADA.org/sharecare and the [FAQ's](#) to learn more about becoming an ADA Sharecare contributor. Also, visit the ADA's profile page at Sharecare.com.

Sam Low is running for President-Elect of the ADA

I hope all on the West Coast have heard already that Sam is running for ADA President-Elect. Sam will be a strong voice for the principals and philosophy of Florida. The value of directing the ADA in today's world of health care reform through presidential appointments and policy formation cannot be underestimated. Most importantly, through an ADA President from our state, Florida will have the opportunity to shape the ADA into a more vibrant and valuable asset for all ADA members.

It requires capital to launch and support a successful ADA President-Elect campaign. I hope Upper Pinellas County Dental Association members will step up and support Sam in this endeavor. Please bring your contribution to the UPCDA meeting on September 21st. Please do not share this information with anyone outside FL until after October 14th. Checks should be made payable to FDA, in memo "Low Campaign".

Thanks

Bob Churney

You think you are having fun now?



Just wait!
Plan on playing in the
3rd Annual
Gulf Coast Dental Outreach
"Play For Care"
Golf Outing

Friday October 14, 2011
East Lake Woodlands Country Club

For more information contact:
Rob Ettleman 813-389-3748
Robert.Ettleman@gmail.com
Cheryl Small 813-579-3935 ext. 105
Cheryl@gulfcoastdentaloutreach.org

UPCDA DUES ARE DUE!



If you have not paid your dues contact Lissette at (727) 449-1232 or lissette@wcdental.org

BONE GRAFTING

Are you interested in learning about socket preservation in a hands on, clinician-lead course?

FRIDAY OCTOBER 21, 2011,

TIME TBD, BASED ON RESPONDER'S PREFERENCE

TAMPA, FLORIDA

→ For more information call or email:

813.785.7760 | Lori.Flask@Zimmer.com

